

STATE OF THE ARTS

A VFAA Publication

Volume 2 Issue 1 | Fall 2023



STEPPING TO THE RHYTHM OF THE ART & MUSIC WALK

Victoria came alive on March 25th and June 17th with the mesmerizing sounds & sights of the VTX Art & Music Walk, organized by the Victoria Fine Arts Association (VFAA), Crossroads Art House, and the Victoria Main Street Program. This unforgettable evening brought together over 20 local talented musicians and performers, local artists, and art enthusiasts, captivating all who attended.

One highlight of the VTX Art & Music Walk is witnessing the immense talent residing within our own community. The success of this remarkable celebration of art reaffirms our collective commitment to supporting and nurturing the vibrant cultural landscape of Victoria.



Fall VTX Art & Music Walk

part of the VivaTX Art & Film Festival

Sat | Sep 16 | 4pm
Downtown Victoria

CELEBRATING JAMES VILAFRANCA



James Villafranca was recognized as VFAA's first honorary board member at our annual board meeting. For over 20 years, James's unwavering commitment to the arts and his invaluable guidance have made an incredible impact on our organization. Join us in thanking James for his invaluable service to the VFAA!



ART WITH HEART VFAA'S YOUTH DEVELOPMENT PROGRAM



Art has the power to inspire, ignite imagination, and unlock potential within every individual.

Recognizing the importance of nurturing creativity and providing art education, VFAA proudly launched a Youth Development Program this year.

This program aims to empower young minds, foster artistic expression, and cultivate a lifelong love for the arts. Kicking off this new program, VFAA partnered with Crossroads Art House to provide art lessons in Port Lavaca! We will be looking to expand this program, designing art education programs that are accessible to children and adolescents from all backgrounds and abilities.

VFAA strives to ensure that every young artist, regardless of their socio-economic status, has access to art education. VFAA's Youth Development Program aims not only to nurture individual artistic growth, but also contribute to the overall cultural enrichment of our community. Contact us at support@victoriafinearts.org to learn more and get involved.

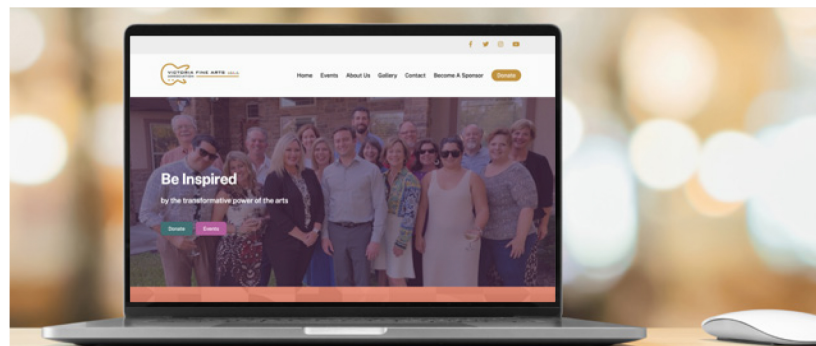
UNVEILING A NEW CANVAS INTRODUCING VFAA'S WEBSITE REDESIGN

VFAA is thrilled to announce the exciting launch of our newly redesigned website—victoriafinearts.org! We approached our new website as an opportunity to showcase our artistic expression. The refreshed design makes it easy to explore and engage with us.

VFAA boasts the longest and richest history of any arts organization in Victoria. You can see this exciting history come to life on our new website, see our exciting event lineup through our events calendar, and explore how you can get involved and support VFAA throughout the year.

Our sincere gratitude goes to ThriveFuel Marketing, who brought this website redesign to life. Their expertise and passion have transformed our virtual presence, allowing us to better connect with you.

Drop by the new VFAA website at victoriafinearts.org. We are confident that you will find it engaging, informative, and user-friendly.



VictoriaFineArts.org

SCHEDULE OF EVENTS

SEP 16 VTX Art & Music Walk
Fall 2023

OCT 7 Falling for Victoria
Musical Celebration Downtown

OCT 19 Blues Brilliance Jimmie Vaughan
& The Tilt-A-Whirl Band Concert

NOV 12 VFAA Jazz Brunch
A Morning in La La Land

TICKETS & SPONSORSHIPS:
VictoriaFineArts.org



A NEW CHAPTER BEGINS

WELCOME SHANNON LONGORIA, VFAA PRESIDENT

With a mix of bittersweet sentiments and excitement for the future, VFAA bids farewell to David Faskas as President as he transitions into the role of Past President and prepares to serve as President of the Victoria Bach Festival. And, we are delighted to welcome Shannon Longoria as our new President, ushering in a new chapter for VFAA.

During David's tenure, VFAA saw numerous groundbreaking initiatives like painting the crosswalks, a 75th anniversary concert, and unforgettable events including our Silent Disco, JAMfest, and Jazz Brunch. Shannon's extensive experience in the community as President of Kiwanis, coupled with her leadership qualities makes her the ideal leader to guide our board forward. As we celebrate the past and welcome the future, we remain steadfast in our mission to promote, support, and elevate the arts in Victoria.

Please join us in extending warm wishes to David and in welcoming Shannon to the team!



A HARMONIOUS CELEBRATION OF LOCAL MUSIC & AUTUMN VIBES

As the leaves start to change and temperatures cool, VFAA is thrilled to present "Falling for Victoria," an exciting concert featuring the remarkable talent of our local musicians. This event is a celebration of both the vibrant music scene and the captivating beauty of the season.

Falling for Victoria is set for October 7, in downtown Victoria from 4-10 pm and will showcase a diverse lineup of Victoria native musicians, as well as feature an array of local merchants, artisan crafts, and more as we partner with Mother Cluckers to bring in some of Victoria's favorite vendors.

Falling for Victoria Presented by VFAA

Sat | Oct 7 | 4-10 pm | Downtown Victoria (The Box Parking Lot)
Featuring Live Music by Local Musicians, Local Merchants, Crafts, Drinks, Bites & More!

ENTERTAINMENT LINEUP:	Jack Motley	John Paul Ortiz	Stephanie Ross	Staudt Brothers
	4-5:30pm	5:30-6:30pm	7-8pm	8:30-10pm

Join us as we celebrate the harmonious blend of local music talent and the delightful essence of autumn in Downtown Victoria! VIP Sponsorships are available (\$1K each) and include a decorated ½ VIP Table for 4 at the event with drinks and food, sponsorship of opening acts and recognition in all promotions. Support the arts and receive the VIP treatment; secure yours today by emailing support@victoriafinearts.org.



BLUES BRILLIANCE VFAA AND THE WELDER CENTER TO WELCOME BLUES ICON JIMMIE VAUGHAN & THE TILT-A-WHIRL BAND

Guitar legend, Jimmie Vaughan, will bring his blues brilliance to downtown Victoria, Texas this fall. VFAA and Victoria College's Leo J. Welder Center for the Performing Arts have

partnered to present Jimmie Vaughan & The Tilt-A-Whirl Band on Thursday, October 19; sponsored by CivilCorp and Jamie and Bob McMahon.

The Welder Center doors open at 6:30 pm and music starts at 7:30 pm. Tickets are \$65 for premium seating and \$50 for standard seats. The Welder Center Box Office is the only authorized ticket seller, with tickets available online at weldercenter.org or in-person at the box office.

INVESTING IN THE ARTS

BECOMING A VFAA SPONSOR OR VOLUNTEER

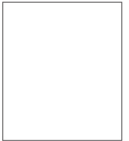
VFAA is a vibrant and thriving organization dedicated to promoting and celebrating the arts. As we continue to create enriching experiences, showcase local talent, and foster artistic expression, we invite you to join us on this exciting journey by becoming a VFAA sponsor or volunteer.

Your investment not only supports the growth and vitality of the arts, but also provides unique opportunities for your business or organization to gain visibility, connect with the community, and make a lasting impact.

We are now offering sponsorship opportunities for Falling for Victoria and our Jazz Brunch. You can sponsor by visiting our website victoriafinearts.org, or returning a check in the enclosed envelope. We appreciate your support!

VOLUNTEER & INVEST WITH YOUR TIME

Join VFAA as a volunteer and become a catalyst for positive change through the power of the arts! Get involved and learn more at victoriafinearts.org or email: support@victoriafinearts.org.



SCHEDULE OF EVENTS

TICKETS & SPONSORSHIPS



SEP 16
4 – 9 pm

VTX Art & Music Walk
VivaTX Art & Film Festival
Downtown Victoria

OCT 19
7:30 pm

Blues Brilliance
Jimmie Vaughan Concert
Leo J. Welder Center
for the Performing Arts

OCT 7
4 – 10 pm

Falling for Victoria
Free Outdoor Concert
Downtown Victoria

NOV 12
11 am – 2 pm

VFAA Jazz Brunch
A Morning in La La Land
Victoria Country Club

THANK YOU 2023 SPONSORS

Albert E. and Myrtle
Gunn York Trust



THE O'CONNOR & HEWITT
FOUNDATION



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Cloyde & Ethel Lee Tracy
Foundation

Ben and Gay Heilker
Vanessa and Erich
Heinold

KMH Wealth Management, LLC &
Keller & Associates CPAs, PLLC
Melvin and Janey Lack

Port of Victoria
Wells Fargo Advisors -
John Handley

Brannan Paving Co., Ltd

Formosa Plastics
Janecka Insurance Agency

Kay McHaney
Darrell and Carol Rangnow



VictoriaFineArts.org

donate to vfaa

