

# STATE OF THE ARTS

A VFAA Publication  
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Special Holiday Edition

## JAZZ BRUNCH “A MORNING IN LA LA LAND” A RESOUNDING SUCCESS

The Victoria Fine Arts Association (VFAA) expresses our gratitude for the overwhelming support received for our “A Morning in La La Land” Jazz Brunch. The event’s success was made possible by our sponsors and dedicated board of directors. Jazz performances by the “Dave and Catt Duo” and Grammy-nominated artist Cyrille Aimée, and her accompanist, Michael Valeanu, left an indelible mark.



Special thanks to esteemed sponsors: Toyota of Victoria, Victoria Dodge, Josh and Desiree Lebar, Pat and Bill Blanchard, Deutsch & Deutsch, Kay McHaney, Vanessa and Erich Heinold, Rachel and David Faskas, Kelly Kucera, Dr. & Mrs. Michael Hummel, ThriveFuel Marketing, University of Houston-Victoria, Barbara & Robert Sparkman, Betty Jo & Donald Elder, Mark & Shannon Longoria, Formosa, Expressions Floral, Victoria Family Eye Care and Frost Bank, whose pivotal roles were instrumental in bringing this event to life. The continued support of VFAA from sponsors and the community is truly invaluable!



## A MORNING IN LA LA LAND

## FALLING FOR VICTORIA; A HARMONIOUS CELEBRATION OF LOCAL MUSIC & AUTUMN VIBES

On October 7 VFAA presented “Falling for Victoria,” an electrifying concert spotlighting the extraordinary talents of some of Victoria’s talented musicians.



This event, co-hosted by Mother Cluckers who provided vendors, featured the Staudt Brothers, generously presented by Headliner Sponsor—Explore Victoria Texas. Leading up to the Staudt Brothers taking the stage, attendees enjoyed performances from Jack Motley, John Paul Ortiz and Stephanie Ross & The Southern Drive Band. Thanks to Explore Victoria Texas and our VIP Sponsors: Moonshine Drinkery, Frost Bank and Victoria College’s Leo J. Welder Center for the Performing Arts for making this event not only possible, but free for all attendees.



## BLUES LEGEND JIMMIE VAUGHAN PERFORMED TO SOLD OUT AUDIENCE

Guitar legend and four-time Grammy winner, Jimmie Vaughan, delivered his blues brilliance to a sold out crowd on October 19 at the Leo J. Welder Center for the Performing Arts.

VFAA and Victoria College’s Leo J. Welder Center partnered to present the performance. The concert’s principal sponsors were CivilCorp and Jamie and Bob McMahon and, on behalf of both organizations, we thank you for your support in bringing a performance of this caliber to Victoria.



# EXPRESSING GRATITUDE AND EMPOWERING YOUR GENEROSITY

As we enter the season of thanks and giving, we want to extend our heartfelt gratitude for the generosity of our supporters.

**Please join us in thanking our 2023 Season Sponsors!**

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## SUPPORT VFAA IN 2024 INVESTING IN THE ARTS



Join VFAA in supporting and celebrating the arts. Become a 2024 Season Sponsor or volunteer to enrich experiences, showcase talent, and foster expression. Visit [victoriafinearts.org](http://victoriafinearts.org) to learn more.

### 2024 SPONSORSHIP OPPORTUNITIES:

Platinum - \$5,000

Gold - \$2,500

Silver - \$1,000

Bronze - \$500

Your generosity is the lifeblood of VFAA, and we appreciate your commitment to the arts. Together, we can create a lasting legacy through thoughtful and strategic giving. Please complete the enclosed remit envelope to secure your 2024 season sponsorship.



## ART WITH HEART: VFAA'S YOUTH DEVELOPMENT GRANTS PROGRAM

**W**e believe in the transformative power of art to inspire and unlock potential in every individual. This year, we proudly launched a program dedicated to nurturing creativity and providing art education to young minds with our youth development grants.

At the Falling for Victoria event in October, VFAA awarded a \$2,000 sponsorship for the VTX Art Walk and \$300 for the Cade Middle School Spanish Class field trip to Crossroads Art House. We also awarded a grant for \$700 to the Empty Bowls Event at Victoria College. It will provide the materials for students to learn the art of creating bowls for an event that raises funds for the homeless.

Most recently, at our Annual Jazz Brunch in November, we presented the Victoria Ballet Theatre (VBT) with \$1,500 for the Dance Education and Movement Initiative (DEMI). VBT partners with local schools and nonprofit organizations to allow at-risk students the opportunity to attend dance classes taught by VBT staff and are given performance opportunities in various venues.

Join us in nurturing individual artistic growth and enriching our community's cultural fabric. Contact us at [support@victoriafinearts.org](mailto:support@victoriafinearts.org) to get involved. To learn more and apply for a grant\*, visit the Youth Development page on our website [victoriafinearts.org/youth-development](http://victoriafinearts.org/youth-development)

\* To apply for a grant, you must be a 501(c)3 non profit organization or a for profit organization providing a special program to low-income families. We will accept grants throughout the year on a first come, first served basis. Only one application per organization is permitted per year. Exceptions can be made at the discretion of the committee on a case by case basis.





# UPCOMING CROSSWALK ART PROJECT

Winners of the crosswalk auctioned at our earlier Jazz Brunch were Victoria Bach Festival's Pat and Bill Blanchard, Doris and Gary Childress, Cora Jo and Michael Hummel, and Phyllis and Lane Keller! Here's a sneak peek at the final art design for this crosswalk.



## THE YEAR AHEAD: 2024 SEASON

The Victoria Fine Arts Association has experienced both an increase in the quantity and caliber of our events, made achievable through the generous backing of our donors. In 2024, we are upholding this legacy by charting an ambitious schedule aimed at crafting an unforgettable season in celebration of Victoria's bicentennial year. Take an exclusive glimpse into the remarkable season the VFAA has in store!

### CELEBRATE THE SEASONS: AN AMBITIOUS ADDITION TO THE ART AND MUSIC WALKS

Due to the overwhelming success of our art and music walks in partnership with Crossroads Art House, in 2024, we are planning to bring a headline artist at the end of each walk to celebrate and enjoy their music together as artists and patrons. We are excited for the completion of the downtown DeLeon expansion, and look forward to using the new stage to host our planned musicians!



### MORE HIGH CALIBER MUSICIANS

In the past two years we welcomed Grammy nominated and winning artists such as Jimmie Vaughan, Cyrille Aimée, and Brownout. 2024 will continue this tradition of excellence as we bring in Grammy-nominated artists such as Magos Herrera. 2024 is shaping up to be another unforgettable season that you won't want to miss!



On the back cover is our exciting slate of events that we have planned for 2024. With your help and support, we hope to make this vision a reality and continue to help grow the support of the arts in the Crossroads.



VICTORIA FINE ARTS ASSOCIATION

[victoriafinearts.org](http://victoriafinearts.org)



## 2024 SPONSORSHIP OPPORTUNITIES:

PLATINUM - \$5,000

GOLD - \$2,500

SILVER - \$1,000

BRONZE - \$500

Sponsorships include:

Website Listings; Print, Social Media,  
and Digital Advertisements



**VICTORIA FINE ARTS**

PO Box 1393  
Victoria, Texas 77902

[victoriafinearts.org](http://victoriafinearts.org)



**VFAA sincerely appreciates gifts of any amount.**

To submit your sponsorship or make a donation,  
please contact the Victoria Fine Arts Association:

[victoriafineartsassoc@gmail.com](mailto:victoriafineartsassoc@gmail.com)

P.O. Box 1393

Victoria, TX 77902

361-212-1193

[victoriafinearts.org](http://victoriafinearts.org)



## 2024 PROPOSED EVENTS

### MARCH

**Art in Bloom**  
A Celebration of  
a New Season

**VTX Art & Music Walk**  
Downtown Victoria



**VICTORIA FINE ARTS**

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### MAY

**An Evening with the Arts**  
Featuring Grammy  
Nominated Artist  
Magos Herrera

### SEPT

**Falling for Victoria**  
Spotlighting  
Victoria's Finest

### DEC

**Christmas Concert**

### MAY/ JUNE

**Summer Serenade**

**VTX Art & Music Walk**  
Downtown Victoria

**VTX Art & Music Walk**  
Downtown Victoria

**VTX Art & Music Walk**  
Downtown Victoria

### NOV

**Jazz Brunch**  
Victoria  
Country Club

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2024 Season Sponsor

